

**Brevard County
Market Data**

Employment Industry

Professional , Technical	11.4%
Proprietors, Managers	10.8%
Clerical	10.4%
Blue Collar	12.0%

Home Value

Under \$100K	27.3%
\$100-\$199,999K	42.4%
\$200-\$299,999K	18.5%
\$300K+	11.8%

Household Income

Under \$25K	23.8%
\$25-\$49,999K	36.3%
\$50K+	39.9%

Age Demographics

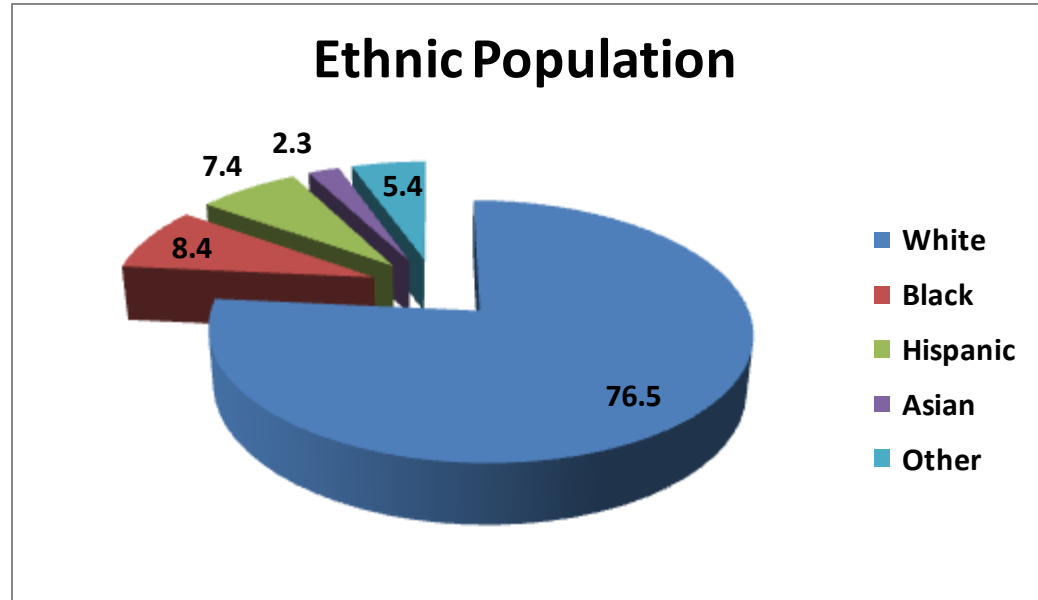
18-34	23.8%
35-54	33.7%
55+	42.3%

DMA Market Rank: 19

County Cable Penetration: 77%

Education Breakdown

H.S. Grad	27.7%
Some College	31.6%
College Grad.	22.2%
Advanced Degree	12.1%



Brevard zip codes with City names listed

32935	Melbourne	32934	Melbourne	32925	Patrick AFB
32907	Palm Bay	32952	Merritt Island	32919	Melbourne
32780	Titusville	32796	Titusville	32958	Sebastian
32940	Melbourne	32931	Cocoa Beach		
32955	Rockledge	32922	Cocoa		
32937	Satellite Beach	32903	Indialantic		
32927	Cocoa	32951	Melbourne Beach		
32909	Palm Bay	32920	Cape Canaveral		
32901	Melbourne	32976	Sebastian		
32905	Palm Bay	32754	Mims		
32953	Merritt Island	32908	Palm Bay		
32904	Melbourne	32950	Malabar		
32926	Cocoa	32949	Grant		