

**Volusia County
Market Data**

Employment Industry

Professional, Technical	5.3%
Proprietors, Managers	12.5%
Clerical	15.7%
Blue Collar	15.1%

Home Value

Under \$100K	15.7%
\$100-\$199,999K	48.7%
\$200-\$299,999K	13.1%
\$300K+	22.4%

Household Income

Under \$25K	27.5%
\$25-\$49,999K	36.0%
\$50K+	36.5%

Age Demographics

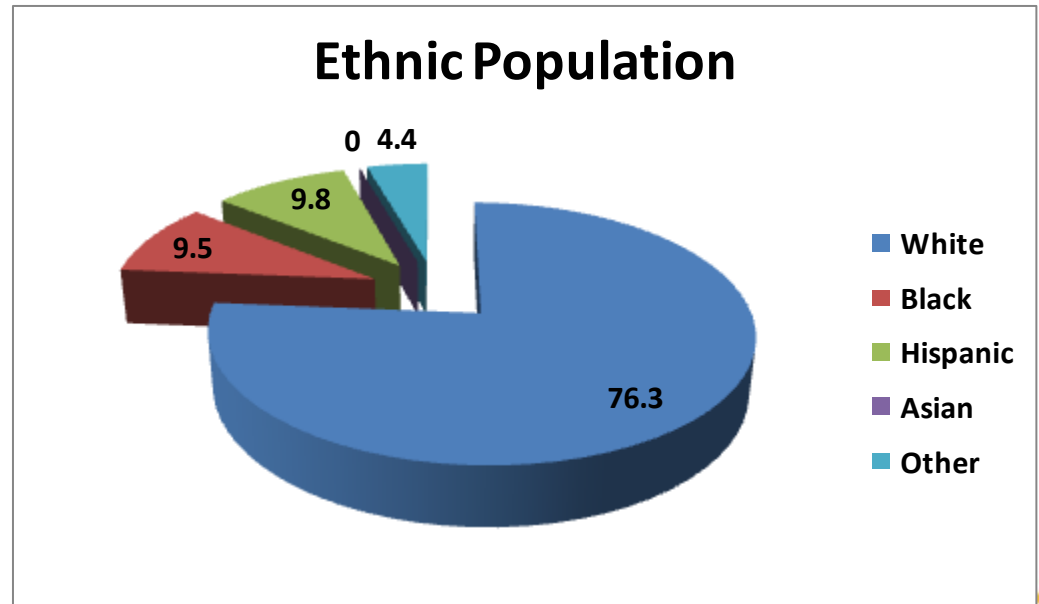
18-34	26.1%
35-54	32.6%
55+	41.3%

DMA Market Rank: 19

County Cable Penetration: 73%

Education Breakdown

H.S. Grad	32.2%
Some College	25.8%
College Grad.	14.9%
Advanced Degree	15.6%



Volusia zip codes with City names listed

32174	Ormond Beach	32141	Edgewater	32170	New Smyrna Bch
32725	Deltona	32713	Debary	32706	Cassadaga
32738	Deltona	32176	Ormond Beach		
32127	Port Orange	32128	Port Orange		
32114	Daytona Beach	32169	New Smyrna Beach		
32724	Deland	32132	Edgewater		
32720	Deland	32744	Lake Helen		
32168	New Smyrna Beach	32130	De Leon Springs		
32117	Daytona Beach	32759	Oak Hill		
32119	Daytona Beach	32764	Osteen		
32118	Daytona Beach	32124	Daytona Beach		
32129	Port Orange	32116	Daytona Beach		
32763	Orange City				

Sources: BHN & USPS zip code search



**Flagler County
Market Data**

Employment Industry

Professional, Technical	0.0%
Proprietors, Managers	20.0%
Clerical	28.1%
Blue Collar	5.8%

Home Value

Under \$100K	7.0%
\$100-\$199,999K	48.8%
\$200-\$299,999K	18.4%
\$300K+	25.7%

Household Income

Under \$25K	37.1%
\$25-\$49,999K	35.8%
\$50K+	27.0%

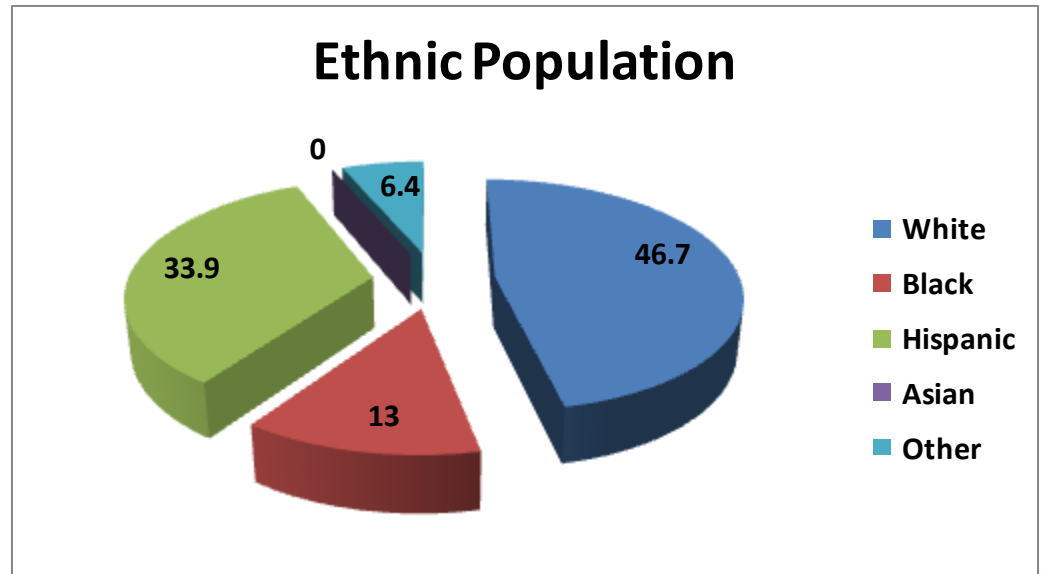
Age Demographics

18-34	35.7%
35-54	28.9%
55+	35.5%

**DMA Market Rank: 19
County Cable Penetration: 51%**

Education Breakdown

H.S. Grad	30.7%
Some College	21.4%
College Grad.	15.8%
Advanced Degree	23.8%



Flagler zip codes with City names listed

32110	Bunnell
32135	Palm Coast
32136	Flagler Beach
32137	Palm Coast
32164	Palm Coast